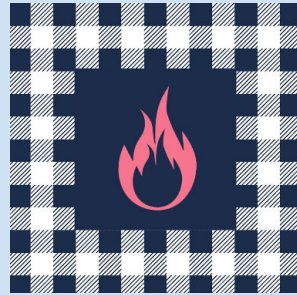


\$1K Kickstart: How to Make Your Next \$1K Online



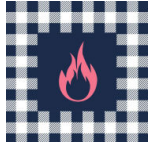
with Melanie Ferguson

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- Welcome Intro
- What You'll Learn Today
- 3 Opportunities for you at the End
- Q&A



with Melanie Ferguson



Brand Sponsorships

- Connecting with Brands You Work with Already
- Paid Live Unboxing REEL (\$450)
- Package Your Offer with Multiple Assets
- Placement of Links or Logos on LIVESTREAM



LIVE Workshop

- Virtual or In Person Tickets (VIP bonuses)
- Paid Workbook (with aff links) Option
- Merchandise Links
- Get paid sponsors
- Pass Sales for discounted Virtual Replay option



Print on Demand

- Easy to Start (Gooten, Printful, Amazon)
- Create & Drop Seasonal Designs
- Several Products to Offer (colors, sizes)
- Market Everywhere
- Create a Paid DISCOUNT FB Community or Club for Customers (\$5) for 20% off all the time



LIVE Sale

- Market sale for 2 weeks prior (sneak peeks)
- Use Rafflecopter for giveaways during the sale
- Give Clear & Easy Instructions for Checkout
- Make it Easy to Buy
- Have Help
- Offer a Second Chance Sale for remaining items



eBooks, PDFs, SVGs, Printables

- Easy to Make (holiday guides)
- Make it Limited Time and Seasonal
- Use Affiliate Links
- Sell your own Products
- Consider Collaborating with other Creatives for creation and promotion



Blogging

- Starbucks GC to Drive Traffic to a post
- Create a “Bundle” of posts for \$9
- Placement of Your Own Affiliate Ads in sidebar
- Embed Affiliate videos in seasonal posts
- Brand Sponsorships for a Limited Time



What's Next?

- Crafting a Business 101 Course
- FUEL Group Coaching
- FUEL Mastermind

<https://creativesonfirepodcast.com/fuel>

Connect with me at
<https://CreativesonFirePodcast.com>



Melanie Ferguson